



2022 Litigation and Labor & Employment Group Joint Meeting

“Before You Go” Final Instructions

October 24-25 | Las Vegas, Nevada, USA



2022 Litigation and Labor & Employment Group Joint Meeting “Before You Go”

Las Vegas, Nevada, USA

October 24-25, 2022

Final Instructions

Meritas and local member host McDonald Carano, LLP are excited to welcome you to Las Vegas, Nevada! Below please find a helpful packet of information in preparation for your time at the 2022 Litigation and Labor & Employment Group Joint Meeting.

Hotel

Harrah's Las Vegas

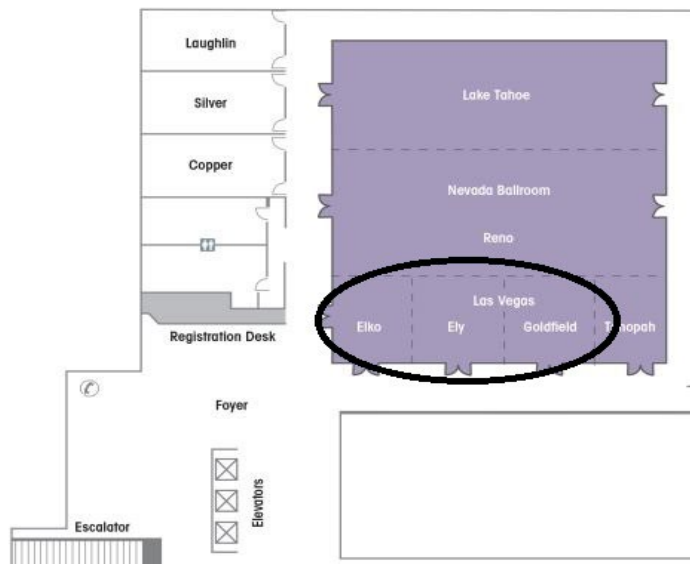
3475 S Las Vegas Blvd

Las Vegas, NV 89109

Harrah's is located at the center of the Las Vegas Strip, and its meeting rooms are conveniently situated on a single floor away from the bustle of the casino. The hotel will host the Meritas sleeping room block as well as the Litigation and Labor & Employment Group and Black Lawyers Forum meetings.

You will find us on **Level 2 of the Mountain Tower** in the Ely/Elko rooms right by the elevators.

CORPORATE CONVENTION CENTER



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Please refer to the Agenda section for meeting details.

- Check-in time is 4 pm
- Check-out time is 11 am

Airport Transportation Options

It is about a 15-minute ride to downtown Las Vegas/The Strip from Las Vegas Harry Reid International Airport (LAS). Be sure to check the [Ground Transportation options](#) for all available means of transportation to and from LAS Airport.

Taxi

- Terminal 1: Outside door exits 1-4.
- Terminal 3: Outside Level 0.

App-Based Ride Services

Lyft and Uber are authorized to provide services at the airport. Use the apps on your mobile device to arrange for a ride. Designated Lyft/Uber passenger pickup locations are listed [here](#).

For app-based departures from Harrah's, please note the pick-up location on the [hotel map](#).

Weather and Dress Code

The daily high temperature average in Las Vegas in late October is 77°F, rarely falling below 55°F.

The meeting dress code is smart casual for the working sessions and social events, unless otherwise stated. A suit and tie are not necessary.

CLE

If you opted-in* during meeting registration, Meritas has applied for Continuing Legal Education on your behalf.

You will need to sign-in upon arrival to the meeting. Please ensure you do so as your signature is required. Post-meeting, Meritas will follow-up directly with approvals information from your respective State Bar(s).

Opt-in requires that you checked the box stating "I hope to obtain CLE credit and will provide required details below" **and provided your jurisdiction, bar number, and corresponding address.*

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Social Media

Why not let your network know where you're headed? To make it easy, we've attached an image for you to post and provided some suggested language below:

I'm excited to see my fellow Meritas Litigation, Labor & Employment colleagues on October 24-25 at our first in-person meeting in two years. It will be a great opportunity to connect, share ideas and learn from industry experts.



ACC Annual Meeting / Small Law Department Network Reception

Review the [ACC Annual Meeting Attendee List](#) to see if any of your clients are attending.

If so, invite them to the [Meritas reception](#) on Tuesday, October 25th from 8:00-10:00 pm!

Questions

Please contact Meritas should you require any special accommodations during your stay.

Please direct any pre-meeting questions to [Manda Herzing](#) (+1.612.604.0090). On-site questions should be directed to [Kim Gendron](#) (+1.978.509.1503).

U.S./Canada Litigation and Labor & Employment Group Joint Fall Meeting

Harrah's Las Vegas

October 24 & 25, 2022

Monday, October 24th

12:00 – 12:45 pm **Registration & Welcome Lunch** | Elko and Ely rooms

12:45 – 1:00 pm **Welcome & Introductions** | Elko and Ely rooms
Chris Brigham, Updike, Kelly & Spellacy (Hartford, CT)
Rachel Gebaide, Lowndes (Orlando, FL)
Irvin Schein, Minden Gross (Toronto, ON)

1:00 – 2:30 pm **Uncommon Connections: Building a Stronger Inner Circle**
Thom Singer, CPS

Adding one key contact to your inner circle is worth more than 1000 extra social media followers. The reality of “social distancing” was that we learned Human Connections matter more than ever. All opportunities in life come from people, and those who understand how to make, grow and keep their business relationships find success in all economic situations.

2:30 – 2:45 pm **Break**

2:45 – 4:15 pm **Forging Ahead: Building Business Development Momentum Now and Into the Future**
Tasneem Khokha, Growth Play

The pandemic drastically changed business development for most lawyers. And as things continue to evolve, so do the opportunities and challenges of business development. This program will equip participants with practical tactics and a renewed approach to creating business development momentum now and into the future. In particular, this program will address:

- *How to stay connected when the rules of engagement are constantly evolving;*
- *Business development activities that are relevant and timely and how to prioritize them; and*
- *A reinforcement of business development best practices that apply in any condition*

4:15 – 4:30 pm **Meritas Updates**
Sona Pancholy, President, Meritas

6:30 pm **Joint Dinner: Litigation, Labor & Employment and Black Lawyers Forum Canaletto**

Canaletto at The Venetian - Rialto Room
Level 2, Grand Canal Shoppes (Near Indoor Gondola Dock)
[See Property Map](#)

U.S./Canada Litigation and Labor & Employment Group Joint Fall Meeting

Meeting Agenda

October 24 & 25, 2022

Tuesday, October 25th

8:00 – 9:00 am **Breakfast** | Elko and Ely rooms

9:00 – 10:00 am **Pandemic Hangover: Litigation and Workplace Trends**

Chris Brigham, Updike, Kelly & Spellacy (Hartford, CT)
Rachel Gebaide, Lowndes (Orlando, FL)
Irvin Schein, Minden Gross (Toronto, ON)

- *ADA Accommodations: Rules, Regulations and Best Practices*
- *COVID-Related Claims Outlook*
- *Virtual Litigation: Friend or Foe?*

10:00 – 10:45 am **Open Discussion: Opportunities and Obstacles facing Law Firms in 2023**

Moderator: Benje Bailey, Brunini (Jackson, MS)

10:45 – 11:00 am **Break**

11:00 – 12:00 pm **Picking and Choosing: How the Inherent Structure of Law Firms Negatively Impacts Diversity and Inclusion Outcomes (Joint Session with BLF)**

Christopher Pickett, Senior Corporate Counsel, Amazon

12:00 – 1:00 pm **Networking Lunch** | Elko and Ely rooms

1:00 – 2:30 pm **Corporate Counsel Panel: The View from Inside**

Facilitators:

George F. Ogilvie III, Managing Partner, McDonald Carano
Brian Newby, Managing Partner, Cantey Hanger

Panelists:

Paul Georgeson, SVP & Deputy General Counsel, Caesars Entertainment
Christopher Pickett, Senior Corporate Counsel, Amazon
Jessica Woelfel, General Counsel & Chief Compliance Officer, Ormat Technologies Inc.

2:45 – 5:00 pm **Networking Event: Mob Museum Guided Tour**

Joint event with Black Lawyers Forum Meeting

Located in downtown Las Vegas, the National Museum of Organized Crime and Law Enforcement has held criminal trials that helped shape our country, and has now become one of the most talked about museums in the world.

8:00 – 10:00 pm **Reception with Members of the Association of Corporate Counsel (ACC) Small Law Department Network**

Black Tap (Located in The Venetian)

[See Invite](#)

Name	Guest	Firm	Location	Email
Cullwick, Mr. Geoffrey		Brazeau Seller Law	CANADA Ottawa ON	gcullwick@brazeauseller.com
Kay, Ms. Tracy	Jim Streb	Minden Gross LLP	CANADA Toronto ON	tkay@mindengross.com
Schein, Mr. A. Irvin	Esther Streiman	Minden Gross LLP	CANADA Toronto ON	ischein@mindengross.com
Pickett, Christopher		Amazon	USA St. Louis MO	cpickez@amazon.com
Georgeson, Paul		Caesars Entertainment	USA Las Vegas NV	PGeorgeson@caesars.com
Newby, Mr. Brian		Cantey Hanger LLP	USA Fort Worth TX	bnewby@canteyhanger.com
Plotnick, Mr. Stephen	Kimberly Plotnick	Carter Ledyard & Milburn LLP	USA New York NY	plotnick@clm.com
Gomez, Ms. Diana		Chamberlain Hrdlicka	USA Houston TX	diana.gomez@chamberlainlaw.com
Furrow, Mr. Justin		Chambliss, Bahner & Stophel, P.C.	USA Chattanooga TN	jfurrow@chamblisslaw.com
Maddux, Mr. Jeffrey		Chambliss, Bahner & Stophel, P.C.	USA Chattanooga TN	jmaddux@chamblisslaw.com
Singer, Thom		CPS	USA Austin TX	thom@thomsinger.com
Stadtler, Mr. Joshua	Lily Stadtler	Dunn Carney LLP	USA Portland OR	jstadtler@dunn-carney.com
Penn, Mr. D. Gaines		English, Lucas, Priest & Owsley, LLP	USA Bowling Green KY	gpenn@elpolaw.com
Morera-Pérez, Mr. Luis	Paola Di Nubila	Estrella, LLC	USA San Juan PR	lmorera@estrellallc.com
Bennett, Mr. Richard	Cindy Bennett	Farris Bobango Branan PLC	USA Memphis TN	rbennett@farris-law.com
Mischke, Mr. Philip		Farris Bobango Branan PLC	USA Memphis TN	pmischke@farris-law.com

Name	Guest	Firm	Location	Email
Kirshenbaum, Ms. Meredith		Goldberg Kohn	USA Chicago IL	meredith.kirshenbaum@goldbergkoh
Sullivan, Mr. Michael		Goldberg Kohn Ltd.	USA Chicago IL	michael.sullivan@goldbergkohn.com
Batsch, Ms. Molly		Greensfelder, Hemker & Gale, P.C.	USA Saint Louis MO	mrb@greensfelder.com
Khoka, Tasneem		GrowthPlay	USA Chicago IL	tkhokha@growthplay.com
Hoefling, Mr. Michael	Jocelyn Hoefling	Johnston, Allison & Hord, P.A.	USA Charlotte NC	mhoefling@jahlaw.com
Hunt, Mr. Mark	Grace Hunt	King & Ballow	USA Nashville TN	mhunt@kingballow.com
Oesterle, Mr. Michael	Kim Oesterle	King & Ballow	USA Nashville TN	moesterle@kingballow.com
Krantz, Mr. Brett		KJK	USA Cleveland OH	bk@kjk.com
Gebaide, Ms. Rachel		Lowndes	USA Orlando FL	rachel.gebaide@lowndes-law.com
Harrison, Kiley		McDonald Carano LLP	USA Las Vegas NV	kharrison@mcdonaldcarano.com
Ogilvie, Mr. George		McDonald Carano LLP	USA Las Vegas NV	gogilvie@mcdonaldcarano.com
Yen, Ms. Amanda		McDonald Carano LLP	USA Las Vegas NV	ayen@mcdonaldcarano.com
Gendron, Ms. Kim		Meritas	USA Minneapolis MA	kgendron@meritas.org
Pancholy, Ms. Sona		Meritas	USA Washington DC	spancholy@meritas.org
Yarbrough, Mr. Jason		Meyer, Unkovic & Scott LLP	USA Pittsburgh PA	jmy@muslaw.com
Woelfel, Jessica		Ormat Technologies Inc.	USA Reno NV	jwoelfel@ORMAT.com
Ebeling, Ms. Amy		Ruder Ware, L.L.S.C.	USA Wausau WI	aebeling@ruderware.com
Stangl, Ms. Nicole		Ruder Ware, L.L.S.C.	USA Wausau WI	nstangl@ruderware.com

Name	Guest	Firm	Location		Email
Lancero, Ms. Katya		Sacks Tierney	USA Scottsdale	AZ	katya.lancero@sackstierney.com
Faul, Mr. Matthew		Swanson Bernard, LLC	USA Kansas City	MO	mfaul@swansonbernard.com
Prince, Mr. William		ThompsonMcMullan, P.C.	USA Richmond	VA	wprince@t-mlaw.com
Jones, Ms. Melissa		Tydings	USA Baltimore	MD	mjones@tydings.com
Brigham, Mr. Christopher		Updike, Kelly & Spellacy, P.C.	USA Hartford	CT	cbrigham@uks.com

Upcoming Meritas Meetings

2022-2023



Visit the [Meritas Event Calendar](#) for more information on the below Meritas meetings.

November 2022

Global Firm Management Forum / Denver, Colorado, USA	November 3
U.S. Regional Meeting / Denver, Colorado, USA	November 3-4
Latin American & Caribbean Regional Meeting / Miami, Florida, USA	November 4-5
Meritas Week / Virtual	November 7-11
Global M&A Group Meeting / Virtual	November 23

January 2023

Meritas Women's Leadership Congress – Quarterly Meeting / Virtual	January 17
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February 2023

Meritas Board of Directors Meeting / Tampa, Florida, USA	February 15-17
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May 2023

2023 Meritas Annual Meeting / Chicago, Illinois, USA,	May 3-5
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Strategic Vision

Being the World's Premier Legal Network

5 YR PLAN: Harnessing Data and Intelligence to Drive Our Competitive Advantage



MAXIMIZING NETWORK STRENGTH

New Services and Programs

Modern Quality Assurance

- ◆ Enhance member capabilities with training in firm management, talent management, and business growth
- ◆ Increase member access to technology through awareness, education and discounts on tools
- ◆ Update QA program to ensure key performance indicators meet current market expectations of premier firms
- ◆ Leverage existing data and market intelligence to recruit and review firms



ENHANCING TRUST

Data-Driven Connections

Shared Knowledge

- ◆ Identify and access subject matter experts to create more relevant member relationships
- ◆ Expand ability to share knowledge and expertise to deepen relationships
- ◆ Continue in-person and virtual events to strengthen and broaden relationships



AMPLIFYING YOUR ADVANTAGE

Expanded Audience Reach

Enhanced Brand Use

- ◆ Showcase how members seamlessly collaborate and serve clients across borders
- ◆ Spotlight member expertise through targeted, relevant content
- ◆ Support members' recruiting and retention strategies with resources and toolkits
- ◆ Highlight how clients benefit from the network using campaigns for social media and other channels



GENERATING BUSINESS

Leverage Data & Intelligence

Strategic Partnerships

- ◆ Focus business generation efforts on selected industry sectors
- ◆ Use referral data to identify sectors, capabilities, and cross-regional opportunities for member business growth
- ◆ Continue to strengthen partnerships with client and industry groups
- ◆ Build and leverage relationships with selected key clients